

# success story

**MBS DIRECT**  
ST. JOHN VIANNEY  
St. Louis, MO

## success story

### SCHOOL PROFILE

#### FOUNDED

1960

A college preparatory high school dedicated to forming young men for spiritual, academic, and personal excellence in the Catholic Marianist tradition.

#### ENROLLMENT

637

#### LOCATION

St. Louis, MO

#### MBS DIRECT CLIENT

Since 2003



866-638-5954

DirectInfo@mbsDirect.net



**THE OTHER ONLINE VENDOR TOOK MONTHS TO DELIVER books to our students. It was a nightmare.**

*Now we have peace-of-mind in knowing our students are getting the right books, delivered on time."*

Dennis Matreci, Assistant Principal  
St. John Vianney High School – St. Louis, MO

### client challenge

St. John Vianney High School suffered from many of the common problems associated with on-site textbook management: adoption headaches, storage issues, and costly inventory concerns. But, what led Vianney to outsource its textbook service to an online vendor was the tremendous frustration with the school's traditional book delivery method. The annual "book sale" took days, leaving some of the school's 800 students without materials until the end of the first week of classes. Unfortunately, the problem got worse with the switch to an online book vendor. As Dennis Matreci, Assistant Principal at St. John Vianney explained, "The first online vendor took months to deliver books to our students. It was a nightmare." Parents became frustrated and attempted to locate books from other sources, only to receive used books in poor condition and outdated editions. It was clear that St. John Vianney needed a new textbook solution that could meet the needs of both the school and its families.

### solution

In 2003, administrators at St. John Vianney found the answer to their problems in MBS Direct's online textbook solution, the Virtual Bookstore. As Mr. Matreci explains, "After a tour of the MBS facilities and an explanation of the company's processes, it was clear that Direct could deliver exactly what we were searching for." Families now order books through the school's Virtual Bookstore, taking advantage of quick and convenient home delivery. In addition to meeting families' needs, MBS Direct helped the school by simplifying the textbook adoption process via Course Director, a new online adoption management tool that empowers staff to review book adoptions and complete the approval process online. No longer bogged down by on-site textbook management, the staff at St. John Vianney is now able to devote more resources to what matters most: delivering the highest quality education experience to its students.

► For more case studies, visit our site at [www.mbsDirect.net/ProblemSolved](http://www.mbsDirect.net/ProblemSolved).